

## GravityZone Business Security Premium

# Prevention and Visibility with Automated Detection and Response

The business threat landscape has evolved to the point where all organizations, regardless of size or vertical, seem to face the same threats. Ransomware is still on the rise, APTs (Advanced Persistent Threats) attacks go beyond state-sponsored espionage activities and the human element causes most breaches (phishing, social engineering).

GravityZone Business Security Premium safeguards your organization from sophisticated cyber attacks like Advanced Persistent Threats (APTs) and ransomware with more than 30 layers of machine-learning-driven security technologies. Easy to manage from a single console, the solution covers physical, virtual, mobile and cloud-based endpoints and email.

GravityZone Business Security Premium adds the human element into your security ecosystem, has low overhead and provides the visibility and control you need.

GravityZone Business Security Premium provides organizations with the tools they need to improve their security posture without adding complexity on the IT team:

- **Unmatched Attack Prevention.** Multiple technologies and machine-learning models to identify and stop more attacks across the entire threat lifecycle.
- **Attack Forensics and Visualization.** Gain insight into the threat environment and perform forensic analysis on attacks aimed at the organization. Allows for attack kill chain visualizations and stops the threat.
- **Analytics driven Hardening.** Continuously assess, prioritize and harden endpoint security misconfigurations and settings and user-vulnerabilities with an easy-to-understand prioritized list.

## Endpoint and Human Risk Analytics

Actively reduce your organization's attack surface by continuously assessing, prioritizing, and addressing endpoint risk coming from misconfigurations and application vulnerabilities.

- View your overall Company Risk Score and understand how various misconfigurations and application vulnerabilities contribute to it.
- Assess prioritized misconfigurations, applications and user-generated vulnerabilities across your organization's endpoint estate.

## At-a-Glance

GravityZone Business Security Premium safeguards your organization from the full spectrum of sophisticated cyber threats. With more than 30 machine learning-driven security technologies, it provides multiple layers of defense that consistently outperforms conventional endpoint security, as proven in independent tests. A single-agent, single-console platform for physical, virtual, mobile, and cloud-based endpoints and email, GravityZone Business Security Premium minimizes management overhead while giving you constant visibility and control.

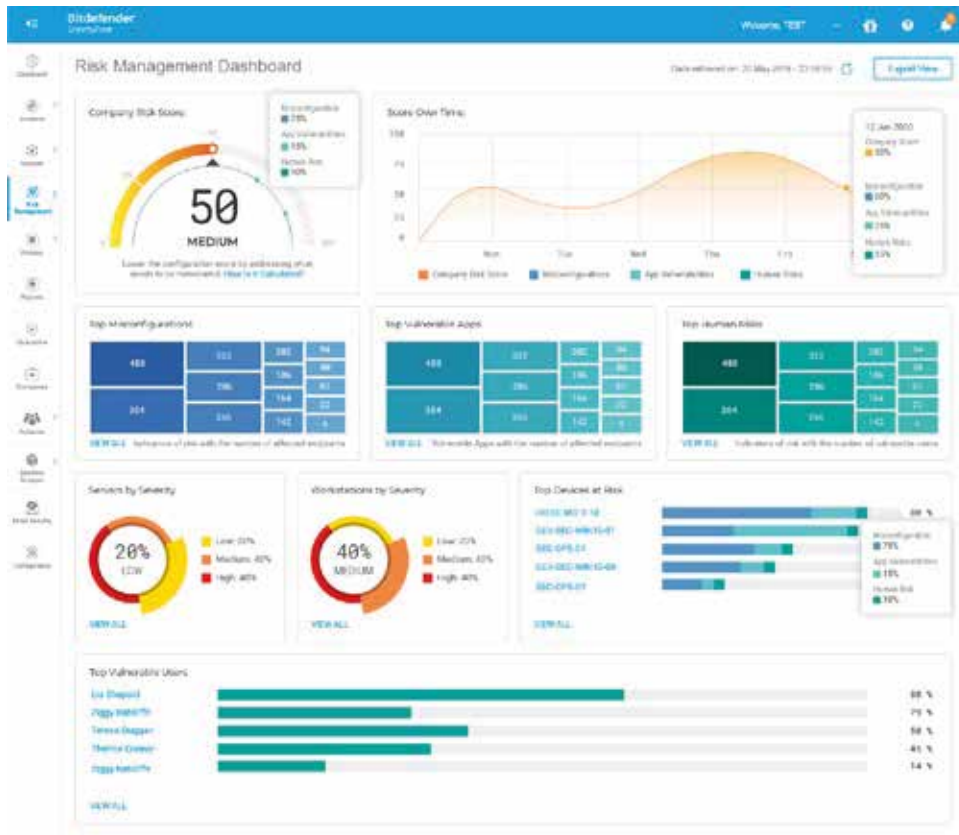
## Key Benefits

- Unmatched attack prevention which regularly ranks at the top in independent tests
- Reduced attack surface with Integrated Risk Analytics constantly scanning endpoints for misconfiguration, application vulnerabilities and risky human behavior.
- Enhanced visibility and control with attack forensics and visualization revealing the broader context of attacks on endpoint. It lets you zero in on specific threats and take corrective action.
- Single agent-single console for all capabilities including firewall, application control, content control and GravityZone add-ons (patch management, full disk encryption, security for email)

*"Using attack forensics and analytics, Bitdefender alerts us immediately if there is a problem to investigate and uses automation for resolving issues as they happen. We have not had a single outbreak or incident since installing Bitdefender."*

*Thomas Reichssöllner,  
Head of IT, Tauernklinikum*

- Get a risk snapshot for servers and end-user devices, and review the endpoints and users exposed the most.
- Zero in on misconfigurations, vulnerable applications, user behavior risks, individual devices, and users and fix misconfigurations or patch vulnerabilities.



GravityZone Business Security Premium. Risk Management Dashboard



Bitdefender is a cybersecurity leader delivering best-in-class threat prevention, detection, and response solutions worldwide. Guardian over millions of consumer, business, and government environments, Bitdefender is one of the industry's most trusted experts for eliminating threats, protecting privacy and data, and enabling cyber resilience. With deep investments in research and development, Bitdefender Labs discovers over 400 new threats each minute and validates around 40 billion daily threat queries. The company has pioneered breakthrough innovations in antimalware, IoT security, behavioral analytics, and artificial intelligence, and its technology is licensed by more than 150 of the world's most recognized technology brands. Launched in 2001, Bitdefender has customers in 170+ countries with offices around the world.

For more information, visit <https://www.bitdefender.in>

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